

## SOCIAL FINANCE

### PROJECT LEAD, IMPACT INCUBATOR LEARNING

#### About us

Social Finance is a not for profit organisation working in partnership with government, funders and the social sector to achieve sustainable social impact at scale. We are a leading social investment intermediary and a centre of innovation in addressing social issues in the UK and beyond. We have grown from 2 to 80 people in London over the past 10 years. We have sister organisations in the US, Israel, India and the Netherlands.

Social Finance develops sustainable models to drive social change for issues such as homelessness, unemployment, mental health, learning difficulties, education, health challenges and vulnerable children. Internationally, we design outcomes-based models for issues such as maternal and neonatal health, education, employment and access to essential household services delivery.

Since we started 11 years ago, our innovations, including the Social Impact Bond, have mobilised over £500m for social change. More information can be found on our website [www.socialfinance.org.uk](http://www.socialfinance.org.uk)

#### The opportunity

The Impact Incubator is a collaboration with leading UK foundations (including the Big Lottery Fund, Comic Relief, Tudor Trust, Esmee Fairbairn, Treebeard Trust and Paul Hamlyn Foundation). Our ambition is to transform outcomes for some of the most entrenched social issues of our time.

To date we have worked with partners to develop and launch four new initiatives to tackle domestic abuse, support people leaving the care system, eliminate mental health inequity for black communities and build a community response to support successful integration of refugees.

The Impact Incubator Learning Lead is a new role within our team with the strategic objective of broadening the impact of this work by capturing and sharing our learning with others who are interested in social innovation and driving transformational change.

The Impact Incubator is seeking to share lessons from the Social Finance team and partners on:

- What it takes to make system change happen
- What approaches promote or enable innovation
- The ongoing practical learnings around what does and doesn't work when designing, delivering and evaluating social initiatives and when spreading impact

This is an opportunity for someone who is passionate about learning to shape, establish and deliver on our strategy.

This is a 3 day a week role reporting to the Director of Communications but integrated into the Impact Incubator team.

#### Specific responsibilities include

The Project Lead, Impact Incubator Learning will own the delivery of the learning and dissemination strategy. Responsibilities cover capturing, codifying and disseminating learnings:

Capturing:



- Identifying opportunities to develop knowledge that is useful to others seeking to drive transformative social change.
- Creating the infrastructure to capture the lessons learned - putting in place systems to capture insights
- Implementing and driving the processes required to capture the team's lessons learned
- Writing original content and supporting others in the team to do the same

#### Codifying:

- Synthesising those learnings into frameworks, insights and methodologies in a way that is valuable to our internal team and external partners
- Gathering feedback on the practical usefulness of the materials created, in order to improve their value over time

#### Disseminating:

- Developing and overseeing our overall dissemination activities – working with the Marketing and Events Coordinator to create a programme of activities aligned with the strategy and ensuring delivery of these. Including:
  - Events, webinars, away days and other forums where we bring partners together and share insights
  - Publication of written materials (both hard copy and online content)
  - Identifying and securing strategic opportunities to speak at external conferences events
- Overseeing the content creation including writing some original content and supporting others in the team to write content

#### Strategy and planning:

- Creating an annual plan that delivers on the learning and dissemination strategy, and monitoring all activity against it
- Revising and updating the learning and dissemination strategy based on learnings and feedback from activity
- Seeking opportunities to broaden our impact on policy and practice through knowledge creation and dissemination

## What we are looking for

This is a 3 day a week management role (although a full-time role will be considered on request) and we expect candidates will have at least 6 years of relevant experience.

#### The successful candidate will have:

- A strong commitment to transformative social change
- Curiosity to understand the central elements in driving transformative change
- Experience in synthesising and structuring large amounts of information into insights, frameworks or methodologies. This could be from a role in journalism, a think tank, consultancy, academia or other research.
- Experience in project management focused on achieving agreed deliverables within time and budget
- Experience in writing and editing content to create a clear narrative and message
- A strong ability to present information to multiple audience types in a way that maintains the integrity of the Impact Incubator ethos and message
- A track record of turning ideas into action and making things happen



- An ability to think creatively, and to translate that into activity that furthers our goals
- An ability to work with, and through, others
- Open-mindedness, and a true thirst for learning

## Our commitment to you

Personal development is at the heart of the Social Finance offer. Every employee has a range of support in place, a buddy to help settle within the Company, a Line Manager to support you in your career progression and the opportunity for a Mentor to guide your career. We'll support your development with training, so you can add to your skills or relevant professional qualifications.

As well as a competitive salary, commensurate with experience and sector, Social Finance offers a contributory stakeholder pension scheme, plus an uplift in salary allowance to spend on other benefits.

To help you fund your pension, further professional education or childcare vouchers we can offer a salary sacrifice scheme. Social Finance offers childcare vouchers, season ticket loans, bike to work schemes and Give as you Earn.

Social Finance is a sociable organisation - we regularly schedule office drinks and sporting events. We organise events to raise money for different charities, and many staff members volunteer on a regular basis. We offer plenty of opportunities to get out, meet each other and make a difference by doing something, big or small, for others.

## Application

Interested candidates should send a CV and covering letter detailing their interest in working at Social Finance highlighting relevant experience to:

**Learning@socialfinance.org.uk**

If you do not include a covering letter your application will not be considered.

All applicants welcome.

**Closing date for applications: 20<sup>th</sup> January 2019**

This post is funded through the Impact Incubator's partnership with UK foundations. This includes funding from the Big Lottery Fund, Comic Relief, Tudor Trust, Esmee Fairbairn, Treebeard Trust and Paul Hamlyn Foundation.

***Social Finance is an equal opportunities employer***